



# City of Port St. Lucie

COUNCIL ITEM 7L  
DATE 9/26/11

## Memorandum

TO: JERRY A. BENTROTT, CITY MANAGER  
FROM: GREGORY J. ORAVEC, ASSISTANT CITY MANAGER *yo*  
DATE: SEPTEMBER 21, 2011  
SUBJECT: REQUEST FOR CITY SPONSORSHIP BY THE MARINE CORPS LEAGUE  
AUXILIARY, JACK IVY UNIT # 496, FOR A YARD SALE & PIZZA DAY

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Please find the attached correspondence from Ms. Marcia Insler, President, and Ms. Georgia Dede-Leon, Treasurer, of the Marine Corps League Auxiliary, Jack Ivy Unit # 496, requesting an application fee waiver for, and City sponsorship of, a Yard Sale and Pizza Day to be held Sunday, October 2, 2011, at Big Apple Pizza located at 1310 Bayshore Boulevard.

Section 158.225 of the City's Code of Ordinances regulates outdoor sales and special events, allowing such events on property zoned open space recreation, institutional and general commercial subject to certain permitting requirements including an application fee. Pursuant to Section 158.225(A)(2), a \$200.00 application fee is normally required for one day outdoor events. However, Section 158.225(G) states that: "Legally recognized non-profit and charitable organizations are exempt from the fees..." Given that the Marine Corps League Auxiliary is a non-profit and the outdoor event is clearly associated with the non-profit, I believe that the waiving of the application fee can be carried out administratively.

As to the request for City sponsorship, the request is more typical and for the purpose of locating special event signage within the right-of-way. As you know, pursuant to Section 155.07 of the City's Code of Ordinances, only City-sponsored special events may locate such signs within the right-of-way. Given that "sponsorship" is a policy decision of the City Council, this memorandum serves to request that this item be placed on the next City Council agenda for consideration. Pursuant to the City Council's direction of December 21, 2009, relating to these types of requests, please place this item on the Consent Agenda.

If you have any questions or require additional information, please do not hesitate to contact me.

Thank you.

Attachment

c: Jim Arnold, Neighborhood Services Director  
Joel Dramis, Building Official  
Marcia Insler, President, Marine Corps League Auxiliary, Jack Ivy Unit # 496  
Georgia Dede-Leon, Treasurer, Marine Corps League Auxiliary, Jack Ivy Unit # 496

**RECEIVED**

SEP 21 2011

City Manager's Office

MARINE CORPS LEAGUE AUXILIARY  
JACK IVY UNIT  
PORT SAINT LUCIE, FL



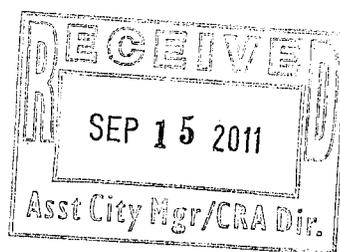
September 14, 2011

Marine Corps League Auxiliary

Jack Ivy Unit # 496

1150 SW California Avenue

Port Saint Lucie FL 34953



Port Saint Lucie City Council

Port Saint Lucie FL

Dear City Council Members:

We are asking for an exemption to the \$200 permit fee for holding a yard sale on a commercial property on the basis of our being a non-profit organization.

We were chartered in April as a unit of our national organization. One of the primary missions of the MCLA is service to our active military, our Veterans and our community. We have already become involved in service projects.

We have "adopted" 3 active service units in Afghanistan and the Philippines. All serve in isolated areas with no access to stores or Post Exchanges. We have sent them one round of care packages with some of the items they require. We hope to be able to send more. Some items are donated but some we must purchase, and postage is expensive.

We hope to begin some service projects for our ill and wounded Veterans under the care of the Veterans' Administration.

We have partnered with a local nursing home to "adopt" indigent residents without families and provide them with needed clothing and necessities. We will make sure they are not forgotten on

Holidays and birthdays. We accompany residents of the nursing home on outside excursions, pushing their wheelchairs and assisting them in participating in the activities. We hope to commit to a monthly Tea Party at the home, providing all the fixings for a fancy tea, serving, and conversing with the residents. With more money we can do even more.

We have held 2 smaller fundraisers to get our service projects started, and now we must raise sufficient monies to support the projects we have started and even expand our efforts. We have organized a yard sale to be held on October 2, 2011. Mr. Carmine Lombardi, proprietor of the Big Apple Pizza and owner of the small shopping plaza in which it is located at 1310 Bayshore Blvd., will allow us to set up our tables in front of his establishment. He has also generously offered to donate a portion of his proceeds for that afternoon to our organization.

It was not until we applied for the permit for the yard sale that we discovered that the permit would cost \$200 because the sale will be physically located on a commercially zoned property. Unfortunately, it is too late to change the location of the yard sale as we have already made considerable efforts to publicize the event.

Ms. Mary Mastro and Ms. Yvonne White of your Business Tax Department have been extremely helpful, explaining the situation to us and suggesting that we apply for this exemption. At their suggestion we are also asking for permission to place directional signs at appropriate intersections.

To summarize: we are a non-profit organization performing service projects for Veterans, active service military, and our community. We need every penny we can get to support our efforts. We are asking for an exemption to the \$200 permit fee on the basis of our nonprofit status, and for a directional sign exemption.

Thank you very much for your consideration of our request.

Marcia Insler, President  
473 NW Casanova Circle  
Port St. Lucie, FL 34986  
(772) 879 - 7083



Georgia Dede-Leon, Treasurer  
6021 NW Favian Avenue  
Port St Lucie, FL 34986  
(772) 446 - 9998



**SUNDAY, OCTOBER 2, 2011**

10:00 am to 4:00 pm

The Big Apple Pizza

1310 Bayshore Blvd.

871—6627

(Ankrom Plaza, 1/2 mile North of  
Crosstown Parkway)



## **Yard Sale & Pizza Day**

Sunday, October 2, 2011 (10:00 am to 4:00 pm)

**Join us for a day of great bargains!!**

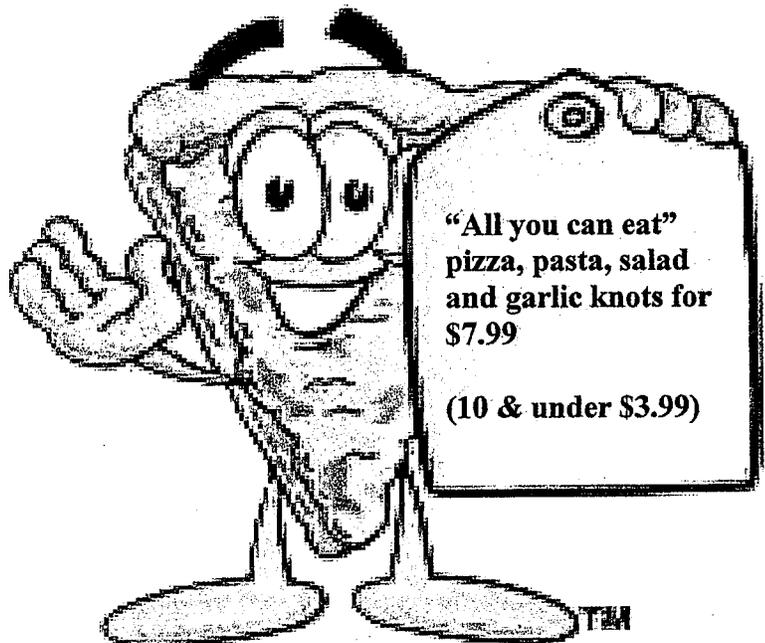
**Show your support for the local veterans of the Marine  
Corps League and Auxiliary.**

**Ask us about joining our membership.**

**Bring your friends, family and neighbors.**

**\*For pizza delivery don't forget to mention MCLA \*  
(20% of the sale will be donated to MCLA by Big Apple)**

**Sponsored by the  
Marine Corps. League  
Aux. Unit #496  
Of the Jack Ivy De-  
tachment # 666  
And  
Big Apple Pizza**



**FOR INFO & DONATIONS PLEASE CALL 772-879-7083**