



CITY OF PORT ST. LUCIE

COUNCIL ITEM 7H
DATE 2/27/12

.....
"A CITY FOR ALL AGES"

Memorandum

TO: JERRY A. BENTROTT, CITY MANAGER

FROM: GREGORY J. ORAVEC, ASSISTANT CITY MANAGER

DATE: FEBRUARY 21, 2012

SUBJECT: REQUEST BY THE FLORIDA INDIAN HOBBYIST ASSOCIATION FOR CITY SPONSORSHIP OF ITS 47TH ANNUAL POWWOW

Please find the attached e-mail correspondence from Ms. Tena J. Pottorff, Vice President, Florida Indian Hobbyist Association, requesting City sponsorship of their 47th Annual Powwow to be held on March 23-25, 2012. I believe that Ms. Pottorff is seeking sponsorship of the event for the sole purpose of locating temporary signage regarding the event in the right-of-way. As you know, pursuant to Section 155.07 of the City's Code of Ordinances, only City-sponsored special events may locate such signs within the right-of-way. Given that "sponsorship" is a policy decision of the City Council, this memorandum serves to request that this item be placed on the next City Council agenda for consideration. Pursuant to the City Council's direction of December 21, 2009, relating to these types of requests, please place this item on the Consent Agenda.

If you have any questions or require additional information, please do not hesitate to contact me.

Thank you.

Attachment

c: Joel Dramis, Building Code Administrator
Ms. Tena J. Pottorff, Vice President, Florida Indian Hobbyist Association

RECEIVED

FEB 22 2012

City Manager's Office

February 21, 2012

To: Port St. Lucie City Council

Re: Special event signs within city limits

I represent the Florida Indian Hobbyist Association a.k.a. F.I.H.A.. We host an annual Native American Powwow every year and this is our 47th powwow coming up on March 23-25, 2012 at the Savannas Recreation Area on East Midway Road.

In previous years, the City of Port St. Lucie agreed that if we included the City on all of our advertising, we would be allowed to get the sign permits under a special event and waive the permit fees.

We are requesting that again this year, the City of Pt. St. Lucie grant us a special event status so that we may post our signs around the city advertising the 47th Annual F.I.H.A. Powwow.

The advantages to the city are many. Involving absolutely no costs or other expenses incurred by the city, we bring in several hundred people from all around the United States. We refer them to Port St. Lucie hotels and restaurants as well as the local businesses. All of our national advertising mentions that the powwow is endorsed by the City of Port St. Lucie. This year we are expecting a very large turnout and are referring to this powwow as a "reunion", as we have had a renewed interest in Native American festivities.

The Florida Indian Hobbyist Association is the oldest powwow group in the State of Florida. We have in the past averaged 8,000-10,000 visitors over the 3 day weekend. In addition to the colorful Native American dances in authentic clothing, we have a Tipi village and over 30 vendors.

I hope that we can once again count on the City of Port St. Lucie to assist us in our advertising both our Powwow and our City.

Thank you,

Tena J. Pottorff Vice President
172 SE Village Drive
Port st. Lucie, Fl 34952
772-215-8937 / 772-337-3368