

Proclamation

WHEREAS, travel to and within the United States provides significant economic benefits for the nation, including direct expenditures by domestic and international travelers totaling \$813 billion; and

WHEREAS, tourism is the State of Florida's Number One industry, responsible for welcoming 85.9 million visitors in 2011 who spent more than \$67.3 billion, generating 23 per cent of the state's sales tax revenue and employing over one million Floridians; and

WHEREAS, travel contributes to personal growth, health, professional advancement, education, cultural understanding and the enhancement of America's image around the world; and

WHEREAS, the travel industry supports the interests of the City of Port Saint Lucie, contributing to our employment, economic prosperity, international trade and relations, peace, understanding and goodwill; and

WHEREAS, meetings, events and incentive travel are core business functions that help companies to strengthen business relationships, align and educate employees and customers, and reward business performance; and

WHEREAS, travel can serve as a catalyst to help move the national and local economy forward.

NOW, THEREFORE, I, JoAnn M. Faiella, Mayor of the City of Port St. Lucie, Florida, do hereby proclaim that May 5 to May 13, 2012, be observed as:

Travel & Tourism Week

and urge the citizens of the City of Port St. Lucie to join in this special observance with appropriate events, commemorations, and festivals.

IN WITNESS WHEREOF, I HAVE HEREUNTO SET MY HAND AND CAUSED THE OFFICIAL SEAL OF THE CITY OF PORT ST. LUCIE, FLORIDA, TO BE AFFIXED, THIS TWENTY-THIRD DAY OF APRIL IN THE YEAR OF OUR LORD, TWO THOUSAND AND TWELVE.

JoAnn M. Faiella, Mayor

Carol M. Heintz, Assistant City Clerk