



**City of Port St. Lucie**  
**Planning and Zoning Department**  
**A City for All Ages**

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**TO:** GREGORY J. ORAVEC, CITY MANAGER

**FROM:** DANIEL HOLBROOK, AICP, DIRECTOR OF PLANNING AND ZONING 

**RE:** ZONING TEXT AMENDMENT - BANNERS  
CITY OF PORT ST. LUCIE CHAPTER 155 SIGN CODE  
PROJECT NO. P12-003

**DATE:** SEPTEMBER 17, 2012

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On April 9, 2012 the City Council approved Ordinance 12-14 (P12-003 City of Port St. Lucie Chapter 155 Sign Code Zoning Text Amendment). The amendment to the sign code allows businesses to display temporary banners 3 times a year, but not to exceed 7 consecutive days. In addition, a temporary banner is allowed during the holiday season from November 11 to January 2. New businesses are allowed to display a temporary banner 'Just Opened' for 30 days at no fee.

Prior to the adoption of Ordinance 12-14 the code allowed special events two times per year and associated temporary banners to be allowed as part of this.

These amendments to Chapter 155 Sign Code of the City of Port St. Lucie Land Development Regulations are underlined on the following pages.

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(G) Fees:

- 1) At the time of submission of an application for a sign permit, all fees associated with the subject sign shall be paid per the following rates:

APPLICATION	FEE
<b>B. Building Department Sign Review Fees:</b>	
1) New applications	\$ 75.00
2) Review of revisions to sign plan	\$ 50.00
3) Illuminated signs:	
Up to 32 square feet	\$ 125.00
Over 32 square feet	\$ 250.00
4) Non illuminated signs:	
Up to 32 square feet	\$ 100.00
Over 32 square feet	\$ 200.00
5) Temporary signs:	
Up to 32 square feet	\$ 75.00
Over 32 square feet	\$ 125.00
6) Billboard permits	
Up to 672 square feet	\$5,000.00
<u>7) Temporary banners (apply online)</u>	<u>\$ 25.00</u>
<u>8) Temporary banners</u>	<u>\$ 50.00</u>
Note: Building Permit and Building Permit/Inspection fees are also required.	

155.05 PROHIBITED SIGNS

- (N) Banners and flags used to attract attention to commercial establishments, excepting allowable flags pursuant to § 155.04(B)(5), allowable banners pursuant to § 155.07(B), § 155.05(F), and § 155.05(G), and allowable "feather" flags pursuant to § 155.08(B)(1).

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155.07 REGULATIONS FOR TEMPORARY SIGNS OR SPECIAL EVENTS  
REQUIRING PERMITS

- (F) Temporary Banners. A business that has a current business tax receipt and approved zoning compliance may have a temporary banner no more than three (3) times per year upon application and approval, provided that each time shall not exceed seven (7) consecutive days. The three (3) times, seven (7) day period may be successive but not exceed a total of 21 days per calendar year. The banner shall only be permitted on the principal structure of property identified on the corresponding business tax receipt. Banners are not permitted on a roof structure. Each business is permitted to have one banner, professionally created and maintained, and not to exceed 32 square feet in area during the approved time.

In addition, a temporary banner shall be permitted during the holiday season from November 11 to January 2 when they meet the above criteria. Said banners for the period of November 11 to January 2 shall not count as part of the aforementioned 21 day limit.

- (G) New Businesses 'Just Opened' Temporary Banners. A new business may display a temporary banner to show that their business has just opened. Such banners will be permitted for a 30 day period from the date of the new business opening. The banner shall only be permitted on the principal structure of property identified on the corresponding business tax receipt. Banners are not permitted on a roof structure. Each new business is permitted to have one banner, professionally created and maintained, and not to exceed 32 square feet in area during the approved time.