COUNCIL ITEM 13J
DATE 8/24/12

MEMORANDUM

TO: GREGORY J. ORAVEC, CITY MANAGER

FROM: JOANN M. FAIELLA, MAYOR

DATE: SEPTEMBER 6, 2012

SUBJECT: AGENDA REQUEST

Please place on the September 17, 2012 Council agenda a discussion regarding the attached request regarding the Hire Our Heroes Veterans Campaign for placement on the city's website and TV20.

JMF/brc

RECEIVED

SEP 06 2012

City Manager's Office

Bonnie Cruz

From: Sally Maio [smaio@cityofsebastian.org]

Sent: Wednesday, September 05, 2012 1:54 PM

To: Alfred Minner; Barbara Brooke-Reese; Rob Messersmith; Ed Herlihy; Andrea Coy; Bob McPartlan; Don Wright; Jim Hill; Richard Gillmor; Amy Brunjes FPL; Amy Pinder; Ann Bolduc; Bonnie Cruz; C Hazel; Carrie Lira; Cheri Vancura; Cherie White; Chris Craft; Chris Harrison; Deborah Krages; Dick Haverland; Dowling Watford; Edward Ciampi; Gardina Long; Gary Ritter; Gayle Harrell; Greg Langowski; Harry Charlston; Helene Caseltine; Holly Demers; Ingrid Van Hekken; Jacqui Thurlow-Lippisch; James Christie; Jay Kramer; Jeanette Williams; Mayor Faiella; Joel Tyson; Judy Stang; K Levee; Karen Disney-Brombach; Karen Sweeney; Kathryn Hensley; Kenneth Van Hoff; Kristen Trabulsy; Laura Aldrich; Linda Bartz; Margaret Helton; Maura Barry-Sorenson; Michael Corbit; Michelle McGovern; Mike Ochsner; Nicole Fogarty; Pam Mac'Kie; Peter O'Bryan; Richard H. Gillmor; Robert Benton; Rose Taylor; Sally Maio; Sherry McCorkle; Terri Lister; V Smith; Valerie Meyer; William Snyder

Cc: ed.bierschenk@scripps.com; JABEGLEY@aol.com; Debbie Carson; Adam Neal

Subject: FW: Hire our Heroes Veterans Campaign

Attachments: HireOurHeroesCampaign.pdf; 100HeroesPPSlide.pptx

Sent by request of Michael Corbit for posting on local media.

Sally

From: Michael Corbit [mailto:mcorbit@tcjobs.org]
Sent: Wednesday, September 05, 2012 1:51 PM
To: Sally Maio
Subject: Hire our Heroes Veterans Campaign

Hi Sally, at the TCCLG meeting today, I was asked to send you a flyer and PPT slide for council members to use on their city/county/community websites and TV channels to help promote our Hire our Heroes Veterans campaign. This program was launched in August to encourage local employers to pledge and commit to hire 100 veterans by Veterans Day in November. To date 40 Vets have been placed in jobs across the region. Council members are encouraged to upload the flyer and slide to their website and government TV channel. Thanks.

Michael Corbit
Workforce Solutions
Business Projects Regional Consultant
Ph. 772-335-3030 ext. 438
mcorbit@tcjobs.org
www.yourworkforcesolutions.com
www.floridarc.com

workforce solutions

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www.YourWorkforceSolutions.com

100 HEROES 100 DAYS

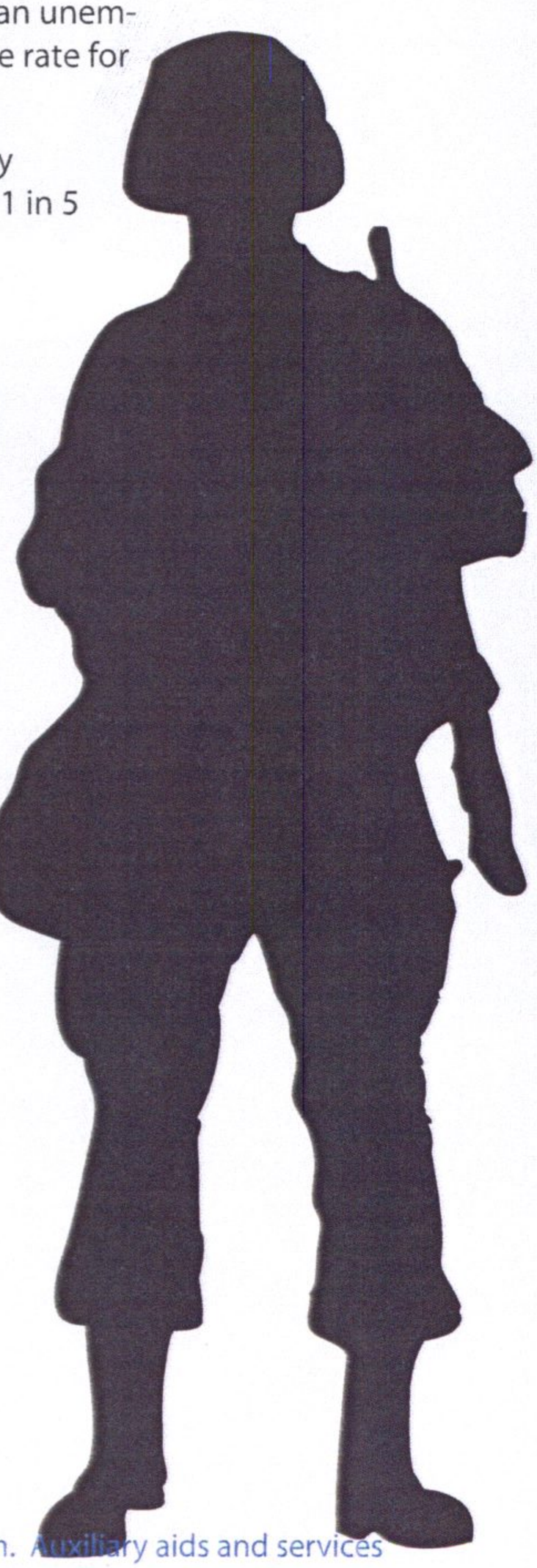
-- Gulf War-era II veterans who served in Iraq, Afghanistan, or both had an unemployment rate of 11.6 percent in August 2011.

-- The unemployment rate of veterans in 2011 (8.3 percent) was not statistically different from the rate in 2010 (8.7 percent). The rate for Gulf War-era II veterans also was little different from a year earlier.

-- Among all veterans, those with a service-connected disability had an unemployment rate of 8.5 percent in August 2011, about the same as the rate for veterans with no disability (7.9 percent). (See table 6.)

-- One in three employed veterans with a service-connected disability worked in the public sector in August 2011, compared with about 1 in 5 veterans with no disability.

Data from Bureau of Labor Statistics 2011 Highlights



Commitment

Hire at least one Hero each day through Veterans Day.
Employ 100 Veterans by Veterans Day.

You can help! Pledge a position with Veterans preference today. Interview and provide a Veteran a real opportunity to succeed and you may qualify for federal tax credits of up to $9,600 under the ***Vow to Hire Heroes Act of 2011.***

Veterans have a proven track record. They are team players, dependable, and have the ability to 'get the job done'. They are consistent in bringing their 'A-Game' to every situation.

It's Your Turn

Log on to www.YourWorkforceSolutions.com/veterans to pledge a position and one of our Account Managers will contact you to discuss next steps.

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Workforce Solutions is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

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1.866.4U2.HIRE / 1.866.482.4473

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Help us place at least one military veteran in employment everyday!

HIRE 100 HEROES 100 DAYS

You can help!

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