



# CITY OF PORT ST. LUCIE

COUNCIL ITEM 7E  
DATE 12/10/12

.....  
"A CITY FOR ALL AGES"

## Memorandum

TO: JEFF BREMER, ASSISTANT CITY MANAGER  
FROM: PATRICIA A. LIPP, ADMINISTRATIVE ASSISTANT *PL*  
DATE: NOVEMBER 29, 2012  
SUBJECT: REQUEST FOR CITY SPONSORSHIP OF THE 6<sup>TH</sup> ANNUAL TASTE OF LITTLE ITALY

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Please find the attached email correspondence from Mr. Jerry Somma, President, Taste of Little Italy, requesting City sponsorship of the 6<sup>th</sup> Annual Taste of Little Italy scheduled for January 25 – 27, 2013, which will be held at Tradition Square. The event organizer is seeking sponsorship of the event for the sole purpose of locating signage regarding the event in the right-of-way. As you know, pursuant to Section 155.07 of the City's Code of Ordinances, only City-sponsored special events may locate such signs within the right-of-way. Given that "sponsorship" is a policy decision of the City Council, this memorandum serves to request that this item be placed on the next City Council agenda for consideration.

If you have any questions or require additional information, please do not hesitate to contact me.

Thank you in advance for your time.

Attachment

c: Joel Dramis, Building Code Administrator  
Jerry Somma, Taste of Little Italy

*5th Annual*

TRADITION

F L O R I D A

LITTLE

ITALY

TASTE OF

ITALIAN

FESTIVAL

JANUARY 27th, 28th, 29th

SPONSORED BY

**FLORPIERRE**  
**WISSMAN**  
A Division of Metro Motor Group

TRADITION

F L O R I D A

GREAT

FAMILY FUN!

Admission \$5.00/Children 12 & Under Free!

[www.TasteOfLittleItaly.com](http://www.TasteOfLittleItaly.com)

ITALIAN FOOD • LIVE MUSIC • WINE SEMINARS • FESTIVAL RIDES • STREET PAINTING

## Patty Lipp

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**From:** Taste of Little Italy [jerry@tasteoflittleitaly.net]  
**Sent:** Wednesday, November 28, 2012 5:21 PM  
**To:** Patty Lipp  
**Subject:** Re: Tradition Taste of Little Italy

**Attachments:** Sign Request Information Sheet.pdf; Sample of Temp Sign.pdf; Little Smiles IRS Determination Letter.JPG



Sign Request  
Information Sheet...



Sample of Temp  
Sign.pdf (4 MB)...



Little Smiles IRS  
Determination...

*Hi Patty,*

*Attached is the Request Letter with the information requested below. I have also attached a sample of the sign and the Non Profit determination Letter.*

*Please let me know if there is anything else I can provide you with.*

*Thank you again,.  
Jerry*

*On 11/28/2012 4:47 PM, Patty Lipp wrote:*

*> Perfect!!!*

*>*

*> Patricia A. Lipp*

*> Administrative Assistant*

*> City Manager's Office*

*> City of Port St. Lucie*

*> Phone: 772-344-4042*

*> Fax: 772-871-5248*

*> plipp@cityofpsl.com*

*>*

*> -----Original Message-----*

*> From: Taste of Little Italy [mailto:jerry@tasteoflittleitaly.net]*

*> Sent: Wednesday, November 28, 2012 4:44 PM*

*> To: Patty Lipp*

*> Subject: Re: Tradition Taste of Little Italy*

*>*

*> Hi Patty,*

*>*

*> Thank you for the email. I have all the paperwork in order for you, I*

*> will scan it and send it right over.*

*>*

*> Thanks,*

*> Jerry*

*>*

*>*

*> On 11/28/2012 4:36 PM, Patty Lipp wrote:*

*>> Hey Jerry,*

*>> We are getting closer to the holiday's and less City Council Meetings. Can you have your request letter for your event, to me by Monday the 3rd of December, at the latest? The 10th of December will be the last meeting of 2012, until a*

meeting on January 14, 2013.

>> Thank you in advance for your time

>>

>> Patricia A. Lipp

>> Administrative Assistant

>> City Manager's Office

>> City of Port St. Lucie

>> Phone: 772-344-4042

>> Fax: 772-871-5248

>> plipp@cityofpsl.com

>>

>> -----Original Message-----

>> From: Taste of Little Italy [mailto:jerry@tasteoflittleitaly.net]

>> Sent: Monday, August 13, 2012 2:59 PM

>> To: Patty Lipp

>> Subject: Re: Tradition Taste of Little Italy

>>

>> Thanks Patty, this is our 6th year.

>>

>> Jerry

>>

>>

>> On 8/13/2012 2:31 PM, Patty Lipp wrote:

>>> Your key points are perfect. Has the Council approved your event in the past?

>>> You can attach your letter and docs as an e-mail, if that works for you, and I will take care of the rest.

>>>

>>> Patricia A. Lipp

>>> Administrative Assistant

>>> City Manager's Office

>>> City of Port St. Lucie

>>> Phone: 772-344-4042

>>> Fax: 772-871-5248

>>> plipp@cityofpsl.com

>>>

>>> -----Original Message-----

>>> From: Taste of Little Italy [mailto:jerry@tasteoflittleitaly.net]

>>> Sent: Monday, August 13, 2012 2:21 PM

>>> To: Patty Lipp

>>> Subject: Re: Tradition Taste of Little Italy

>>>

>>> Thank you Patty, what address do I send the information to?

>>> Please confirm key points in the letter are:

>>> Name of event

>>> Location

>>> Dates

>>> Purpose

>>> How many years that it has been happening in Tradition Sample of the

>>> sign Size of the sign Organization paperwork.

>>>

>>> Is there anything I am missing?

>>>

>>> Thank you again,

>>> Jerry

>>>

>>>

>>>

>>> On 8/13/2012 2:08 PM, Patty Lipp wrote:

>>>> Jerry,

>>>> Your request for signs in the City's right-of-ways will need to go before City Council, for approval. You will need to

*submit a letter, to the City Manager (Greg Oravec), and include information regarding your event. Can you attach a flyer? Also, you will need to provide your non-profit status paperwork. If you need any additional information or assistance I can be reached at 344-4042.*

*>>>> Thank you in advance for your time.*

*>>>>*

*>>>> Patricia A. Lipp*

*>>>> Administrative Assistant*

*>>>> City Manager's Office*

*>>>> City of Port St. Lucie*

*>>>> Phone: 772-344-4042*

*>>>> Fax: 772-871-5248*

*>>>> plipp@cityofpsl.com*

*>>>>*

*>>>> -----Original Message-----*

*>>>> From: Taste of Little Italy [mailto:jerry@tasteoflittleitaly.net]*

*>>>> Sent: Monday, August 13, 2012 1:23 PM*

*>>>> To: Patty Lipp*

*>>>> Subject: Tradition Taste of Little Italy*

*>>>>*

*>>>> Hi Patty,*

*>>>>*

*>>>> I would like to request permission to put 52 in ground signs within*

*>>>> Port St Lucie. These signs would go along the roadway in the grass*

*>>>> to promote the Festival and then picked up after the Festival. The*

*>>>> dates requested are January 14th thru January27th. The size of the signs are 18" x 24".*

*>>>>*

*>>>> Thank you,*

*>>>> Jerry Somma*

*>>>> Taste of Little Italy*

*>>>>*

*>>>>*

*>>>>*

*>*