



CITY OF PORT ST. LUCIE

COUNCIL ITEM 7C  
DATE 9/26/11

Memorandum

TO: JERRY A. BENTROTT, CITY MANAGER ✓

FROM: GREGORY J. ORAVEC, ASSISTANT CITY MANAGER *no*

DATE: SEPTEMBER 12, 2011

SUBJECT: REQUEST BY THE PROFESSIONAL FIREFIGHTERS OF ST. LUCIE COUNTY, LOCAL 1377, FOR CITY SPONSORSHIP OF ITS 2011 PINK HEALS TOUR

Please find the attached e-mail and accompanying Agenda Item Request Form submitted by Mr. Donny Stefani, representative of the Professional Firefighters of St. Lucie County Local 1377, which invites the City Council's participation in, and the City's sponsorship of, the 2011 Pink Heals Tour's scheduled stop at Tradition Square on October 10, 2011, from 5 to 9 p.m. As outlined in the attached article from TCPalm, the Pink Heals Tour is a nationwide tour to raise awareness and funds for breast cancer patients, and the tour stop at Tradition Square will feature a number of family friendly activities, food and beverage.

I believe that Mr. Stefani is requesting City sponsorship of the event so that the event organizers may locate temporary event signage within the City's rights-of-ways. As you know, pursuant to Section 155.07 of the City's Code of Ordinances, only City-sponsored special events may locate such signs within the City right-of-way.

Given that "sponsorship" is a policy decision of the City Council, this memorandum serves to request that this item be placed on the City Council agenda of September 26, 2011, for consideration. Pursuant to the City Council's direction of December 21, 2009, relating to these types of requests, please place this item on the Consent Agenda.

If you have any questions or require additional information, please do not hesitate to contact me.

Attachment:

- E-mail request dated September 8, 2011, from Donny Stefani, Professional Firefighter of St. Lucie County, Local 1377
- Agenda Item Request Form
- Article of September 12, 2011

- c: Jim Arnold, Neighborhood Services Director
- Joel Dramis, Building Official
- Mr. Donny Stefani, Professional Firefighter of St. Lucie County, Local 1377

RECEIVED

SEP 16 2011

City Manager's Office

**Bonnie Cruz**

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**From:** Karen Phillips  
**Sent:** Thursday, September 08, 2011 2:39 PM  
**To:** Bonnie Cruz  
**Subject:** FW: Agenda Item for 9/12 meeting, St Lucie County Firefighters 1377

fyi

*Karen A. Phillips, CMC*  
*City Clerk*  
*City of Port St. Lucie*  
*(772) 344-4370*  
*(772) 344-4094 Fax*

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**From:** Donny Stefani [mailto:donalstefani@bellsouth.net]  
**Sent:** Thursday, September 08, 2011 2:27 PM  
**To:** Karen Phillips  
**Subject:** Re: Agenda Item for 9/12 meeting, St Lucie County Firefighters 1377

I would like to remove the stage usage for **free** off my agenda please.

My name is Donny Stefani and I represent the Professional Firefighters of St Lucie County Local 1377. I handle all the special events for the local including the Pink Heals Tour which was held with great success last September at Tradition Square raising over eight thousand dollars profit for Pink Tie Friends. The tour will be here again this year on October 10, 2011, and I would love you and you city to be a part of this great event to bring awareness to all, of the women that suffer or who have lost the battle with breast cancer. We have joined with the Pink Tie Friends once again for this year's event and are very excited. We would love to have you and some other city officials to be a part of the event, maybe a speaking arrangement or just a short appearance. This year posses a small bump with the event on a Monday but I believe with the joint effort on the city, the firefighters, and Pink Tie Friends we can make this another event to remember. Thank you for your time, feel free to call me anytime for questions.

Donny Stefani

(954)914-5125

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**From:** Karen Phillips <karenp@cityofpsl.com>  
**To:** Donny Stefani <donalstefani@bellsouth.net>  
**Cc:** Bonnie Cruz <BonnieC@cityofpsl.com>  
**Sent:** Thu, September 8, 2011 11:50:54 AM  
**Subject:** RE: Agenda Item for 9/12 meeting, St Lucie County Firefighters 1377

Your request has been forwarded to the City Council Office for sponsorship and placement on an upcoming Council meeting agenda.

*Karen A. Phillips, CMC*  
*City Clerk*

9/8/2011

CITY OF PORT ST. LUCIE

772-871-5157 Clerk's Office  
772-344-4094 Clerk's Fax  
KarenP@cityofpsl.com E-mail

121 SW PORT ST. LUCIE BLVD.  
PORT ST. LUCIE, FL 34984

AGENDA ITEM REQUEST FORM  
CITY OF PORT ST. LUCIE CITY COUNCIL

PLEASE RETURN THE COMPLETED FORM TO:

CITY OF PORT ST. LUCIE  
CITY CLERK'S OFFICE  
121 SW PORT ST. LUCIE BOULEVARD  
PORT ST. LUCIE, FLORIDA 34984

NAME: St Lucie Professional Firefighters 1377 Donny Stefani

ADDRESS: 3214 US1 Ft Pierce

CONTACT NUMBER: (772)245-7117

Please state the item you wish to have placed on the City Council Agenda.

The involvement of the city council members for the 2011 Pink Heals Tour October 10 for sponsorship of  
sign placement.

Please state what Councilmember(s) or department(s), if any, you have worked with thus far.

Please state the desired action by the City Council.

Please summarize pertinent information concerning your request and attach applicable documents.

See Attached e-mail

Signed by: Donny Stefani

Date: 9/8/2011

**Final determination:**

To be scheduled for Council consideration at the meeting of: 9/12 9:26 7am mtg.

Your Agenda item for a future Port St. Lucie City Council Meeting will be referred to the Mayor for comment and to pertinent departments and/or advisory boards. Note: Please advise the City Clerk if you will need more than the allotted five (5) minutes to make your presentation. If so, please indicate why an extension is needed and how much additional time is desired.

FOR CITY USE ONLY		
REFERRED TO FOR ACTION:		
DEPARTMENT	DATE	INITIAL REC'D
MAYOR		
COUNCIL MEMBER		
DEPARTMENT: CONTACT:		
DEPARTMENT: CONTACT:		



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Read more at [tcpalm.com](http://tcpalm.com)

## Pink Heals Tour returning to Treasure Coast

SAM YATES, a member of the Treasure Coast community. This story is neither endorsed by nor affiliated with this site.

Originally published 10:33 a.m., September 12, 2011

Updated 10:33 a.m., September 12, 2011

PORT ST. LUCIE — Residents throughout the Treasure Coast will be seeing pink as the Pink Heals Tour rolls into Tradition Square on Oct. 10 from 5 – 9 p.m. This is the second time the Pink Heals Tour has selected the Treasure Coast for a stop on its nationwide tour to raise awareness and funds for breast cancer patients.

"Pink Heals Tour does not return to the same city two years in a row," said Judy Schilder, president, Pink Tie Friends, Inc., "However, they received such tremendous support from the community and our local firefighters and emergency personnel last year that they have decided to bring the Pink Heals tour back for an encore performance."

Donny Stefani, executive, board member of St. Lucie County Professional Fire Fighters Union 1377, says the Pink Heals Tour appearance at Tradition is an opportunity for the entire community to show its support again this year for the fight against breast cancer.

"The Pink Heals Tour 2011 will feature a pink fire truck parade at 5 p.m. p.m.," Stefani said. "The trucks are signed by those affected by cancer. The parade will be followed by live music at 5:30 p.m. Food and beverages will be sold by local vendors, and the event will feature a Celebration of Life, car show, touch a truck and lots of fun for the kids."

Guardians of the Ribbon, dressed in pink fire suits, drive the pink fire trucks across the country every year to spread awareness about the fight against cancer. Guardians of The Ribbons is a group of firefighters, police officers and community leaders whose purpose is to raise awareness for the fight against breast cancer and to inspire men to support the women of their community.

"We encourage everyone throughout the Treasure Coast to come out and support the Pink Heals tour 2011 stop at Tradition Square on October 10 from 5 until 9 p.m.," Schilder said. "It will be a lot of fun for the entire family, and proceeds will benefit Pink Tie Friends in our effort to make sure every local breast cancer patient can receive treatment."

Pink Tie Friends, Inc. is a 501 (c)-(3) not-for-profit organization dedicated to providing diagnosed breast cancer patients who have no insurance or are underinsured with financial assistance for their cancer treatment. Founded in 2004, Pink Tie Friends, Inc. currently serves those in need of financial assistance in Martin, St. Lucie, and Indian River counties.

For additional information about Pink Tie Friends, Inc. or to make a generous donation of your time or dollars to help treat breast cancer patients, visit [www.PinkTieFriends.org](http://www.PinkTieFriends.org) or call 772-785-8730.

*This story is contributed by a member of the Treasure Coast community and is neither endorsed by nor affiliated with this site.*



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