

MEMORANDUM

TO: MAYOR JOANN M. FAIELLA
CITY COUNCIL

FROM: JERRY A. BENTROTT, CITY MANAGER 

SUBJECT: CITY FLAG (REQUEST BY CLUB MED)

DATE: NOVEMBER 16, 2011

Club Med has contacted the City requesting to fly a City flag at its facility. Staff has researched to see if a City flag has ever been in existence and there are no findings of there being one.

Please find attached five flag designs for your review. Staff has recommended this request and feels it would be beneficial to the City. Should you have any questions or need additional information, please advise.

JAB/mv
Attachments

Jerry Bentrrott

From: Greg Oravec
Sent: Wednesday, November 02, 2011 4:55 PM
To: Jerry Bentrrott
Cc: Edward Cunningham; Patty Lipp; MaryAnn Verillo
Subject: FW: Flag designs
Attachments: flag-5.jpg; flag-1.jpg; flag-2.jpg; flag-3.jpg; flag-4.jpg

Mr. Bentrrott,

A representative of Club Med has asked to fly a City flag at its facility. I had no objection and appreciated the chance to promote the City. Unfortunately, no one around here can recollect a City flag being in existence. Consequently, I asked Ed to prepare a few samples, which are attached for your review. Please let me know if you would like to make the selection, send it to City Council for consideration or take some other action. Personally, I vote for simple flag-1.

Thanks,

Greg

Gregory J. Oravec
Assistant City Manager
121 SW Port St. Lucie Boulevard
Port St. Lucie, FL 34984

(772) 344-4371
(772) 871-5248 [fax]

From: Patty Lipp
Sent: Wednesday, November 02, 2011 4:15 PM
To: Greg Oravec
Cc: Edward Cunningham
Subject: FW: Flag designs

Please advise.

From: Edward Cunningham
Sent: Wednesday, November 02, 2011 4:08 PM
To: Patty Lipp
Subject: FW: Flag designs

Here they are. The green and orange colors in the stripes are the colors used in the city seal. These designs are just starting points for consideration and can be varied any way necessary.

Thanks.

From: Dan Perlmutter
Sent: Wednesday, November 02, 2011 4:02 PM
To: Edward Cunningham
Subject: Flag designs

Ed,

I've attached 5 different schemes. The size is fairly standard and the proportions of these files will translate no matter how big of flag is needed (that depends on pole size). Either simple (1st option) with 4 color city seal on field of white or various combos of horizontal stripes with black + white logo. Vertical stripes doesn't work at all so I have not included any.

Dan

Dan Perimutter
Graphics Coordinator
City of Port St. Lucie
121 S.W. Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6316
(772) 344-4111 fax

Patty Lipp

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