

MEMORANDUM

TO: MAYOR JOANN M. FAIELLA
CITY COUNCIL

FROM: JERRY A. BENTROTT, CITY MANAGER *JAB*

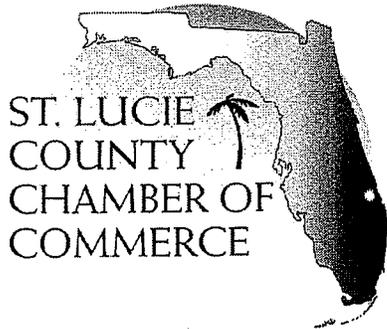
SUBJECT: ST. LUCIE COUNTY CHAMBER OF COMMERCE (BANNER/SIGN
ORDINANCE)

DATE: JANUARY 4, 2012

Attached, please find a letter from the St. Lucie County Chamber of Commerce regarding the banner section of the existing sign ordinance. After much discussion and review, the St. Lucie County Chamber of Commerce and the PSL Area Council are recommending to the City Council that the existing ordinance remain in effect with a minor change. As you know, currently section 158.225(A)1 allows special event signs for 7 days no more than two times per year. The St. Lucie County Chamber of Commerce are requesting that the section be modified to allow special events signs for 7 days, no more than four times per year, and that those 7 day periods be consecutive.

I am placing this before City Council for discussion, and if Council approves, then staff shall move forward with the appropriate changes to the ordinance.

JAB/mv
Attachment



December 8, 2011

Mayor and City Council
Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Dear Mayor and City Council:

On behalf of the St. Lucie County Chamber of Commerce, we would like to thank the Mayor and City Council for allowing the Chamber an opportunity to review the banner section of the existing sign ordinance governing Port St. Lucie while having in place a temporary lift of enforcement on that section.

After much discussion by the Port St. Lucie Area Council and input from Chamber members, it is our recommendation that the existing ordinance remain in effect with a minor change. Currently, section 158.225(A)(1) allows special event signs for 7 days no more than two times per year. We request that the section, or any more appropriate section, be modified to allow special events signs for 7 days no more than four times per year and that those 7-day periods may be consecutive.

We appreciate your consideration of this request.

Very truly yours,

Richard Kolleda
Chairman of the Board

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City Manager's Office