



CITY OF PORT ST. LUCIE



"A CITY FOR ALL AGES"

Memorandum

TO: JERRY A. BENTROTT, CITY MANAGER

FROM: GREGORY J. ORAVEC, ASSISTANT CITY MANAGER

DATE: JANUARY 16, 2012

SUBJECT: REQUEST BY ORDER SONS OF ITALY IN AMERICA AND THE SAN GENNARO FESTIVAL SOCIETY OF PORT ST. LUCIE FOR CITY SPONSORSHIP OF ITS 3RD ANNUAL PORT ST. LUCIE FESTIVAL ITALIANO

Attached, please find e-mail correspondence from Mr. Gioacchino (Jack) Di Giorgio, President, GDG & Sons Productions, LLC, seeking City sponsorship of the 3rd Annual Port St. Lucie Festival Italiano scheduled for February 25, 2012, at the Village Square. The request is for the purpose of locating temporary signage regarding the event within the City's rights-of-way. As you know, pursuant to Section 155.07 of the City's Code of Ordinances, only City-sponsored special events may locate such signs within the City's rights-of-way.

Given that "sponsorship" is a policy decision of the City Council, this memorandum serves to request that this item be placed on the next City Council agenda for consideration. Pursuant to the City Council's direction of December 21, 2009, relating to these types of requests, please place this item on the Consent Agenda.

If you have any questions or require additional information, please do not hesitate to contact me.

Thank you.

Attachment:

E-mail correspondence dated January 09, 2012, from Gioacchino (Jack) Di Giorgio, President, GDG & Sons Productions, LLC

c: Joel Dramis, Building Code Administrator
Mr. Gioacchino (Jack) Di Giorgio, Organizer

RECEIVED

JAN 17 2012

City Manager's Office

Patty Lipp

From: Greg Oravec
Sent: Monday, January 09, 2012 5:28 PM
To: Patty Lipp
Subject: FW: PSL Festival Italiano City Council endorsement
Attachments: Presentation Letter to Sponsors.doc

Patty,

Please process.

Thanks,

Gregory J. Oravec
Assistant City Manager
121 SW Port St. Lucie Boulevard
Port St. Lucie, FL 34984

(772) 344-4371
(772) 871-5248 [fax]

From: ItalianFestival1@aol.com [mailto:ItalianFestival1@aol.com]
Sent: Thursday, January 05, 2012 11:06 PM
To: Greg Oravec
Subject: PSL Festival Italiano City Council endorsement

Mr. Greg Oravec;

We are finalizing the Third Annual Port St. Lucie Festival Italiano which is scheduled for Saturday, February 25th from 12 Noon to 10 PM at the PSL Civic Center "Village Square". This year's Festival is sponsored by two great non profit organizations: the Order Sons of Italy of PSL and by the San Gennaro Society of PSL.

In order for this event to be successful and also to give some credit to the Civic Center, I'm asking the City Council for its endorsement so that it can also be promoted on the City web site and that we can get a permit to place 100 signs throughout the City the week prior the event.

For your information, I'm attaching a presentation letter that has been mailed to possible sponsors.

If anyone on the City Council should have any questions, please feel free to contact me.

Please let me know if and when it gets approved.

Thank you.

Gioacchino (Jack) Di Giorgio - President

GDG & Sons Productions, LLC
Port St. Lucie Festival Italiano III
Saturday, February 25th 2012
www.PSLFestivalItaliano.com
3084 SE Pine Valley Street
Port St. Lucie, FL 34952
Tel. 772-215-0331
"Sabato Italiano" every Saturdays at 9 AM
on 1400 AM WIRA
<http://radio.securenetsystems.net/v4/index.cfm?stationCallSign=WIRA>

GDG & Sons Productions, LLC

Organizer of the annual *Port St. Lucie Festival Italiano*
and other events for the *South Florida Italian Community*
3084 SE Pine Valley Street
Port St. Lucie, FL 34952
Tel. 772-215-0331 or 772-335-2277

Please allow this letter to introduce you to GDG & Sons Productions organizer of the 2012 PSL Festival Italiano III for which we are seeking your support. This year the Festival Italiano is sponsored by the Order Sons of Italy of Port St. Lucie and by the San Gennaro Festival Society of Port St. Lucie. We are currently looking for support and additional sponsorships. Although we know that economic times are hard, we are close to making this an event that every family and their children will remember forever. The previous two editions of the PSL Festival Italiano on February 20th, 2010 and on February 27th, 2011 have been classified as some of the best in our county, with memorable entertainment, lots of good food and great time, and best of all...IT'S FREE TO THE ENTIRE COMMUNITY!!!

Anyone interested in being a vendor please contact us at 772-215-0331 or 772-335-2277.

We have put together the PSL Festival Italiano with hopes that it will continue to grow and evolve; our mission remains the same. This PSL Festival Italiano Committee hopes to put not just Port St Lucie, but St Lucie County in general on the map as a vacation destination. The PSL Festival Italiano will have a profound effect on our businesses, our community, and the overall economy of the area. Restaurants, lodging, shops, and businesses in general can depend on the PSL Festival Italiano as the primary contributor to their bottom line. The PSL Festival Italiano could be very instrumental by helping the non-profit organizations earn a major portion of their income through revenues earned at the Festival, allowing them to continue to support their causes that benefit the citizens of St Lucie County.

The Port St. Lucie Festival Italiano, a Free Event to all, is a win-win situation to everyone involved; our business people, the community, the town, the State of Florida and for Tourism in general. But most of all, it is a fun-filled day in which all of our business colleagues, the community, 100's of volunteers, and our friends pull together to put on a World Class Event!

Please do not hesitate to contact us for any additional information.

Jack DiGiorgio
GDG & Sons Productions, President
www.PSLFestivalItaliano.com
ItalianFestival1@aol.com

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JAN 10 2012

Assistant City Manager's Office